

2012 Santa Barbara Home & Garden Expo

Company Name _____

Booth Sign to Read _____

⌋ Type & Brand Name of all Product(s) to be exhibited↑ ⌋

Char-Go home show productions, hereinafter called "Producer," hereby licenses the above named exhibitor, hereinafter called "Exhibitor," exhibit space for the **2012 Santa Barbara Home & Garden Expo's** to be held at **Earl Warren Showgrounds: June 9th-10th, September 29-30.** (circle show choices)

Please fill in ALL areas (legibly)

Print Your Name _____
 Company Name _____
 Street Address _____
 City _____ State _____ Zip _____
 Ph # _____ C # _____ Fax # _____
 Email _____
 Website: _____

1. Electricity provided at NO charge. If more than 110 Volt please advise.
2. 6' table, fitted cloth with 2 chairs? (**Pre-Order Only**)
 Add \$60.00 per set Yes _____ No _____
3. Do you want your logo/link on our Website for spring 2011?
 Add \$100.00 Yes _____ No _____
4. Do you want your company brochures inserted into Attendee Entry Bags?
 Add \$100.00 Yes _____ No _____

MAKE REMITANCE
 PAYABLE TO:
Char-Go
 home show productions

mailing address:
 511 Drexel Dr. Santa Barbara, CA 93103
 Office: (805) 682-8404 Cell: (805) 252-5227
FAX: 805-456-3804
chargo@chargoproductions.com

Faxed copies, signatures on faxed copies and faxed signatures are valid for acceptance of this contract. (pg 1-2)
 In event of Breach of Contract all parties agree Venue to be Santa Barbara County
 Submitted By: Margo Browning
 Date: 2012

Payment Options Below (check all of those that apply):

- ▶ _____ **50% Deposit** due upon signing - - FINAL amount due **30 days prior to show.** check ___ credit card ___
 - ▶ _____ **Pay in Full** upon signing. check ___ credit card ___
 - ▶ _____ **EASY Payment Plan:** Charge my credit card automatically per dates above - - - - - ▶ **Initial here** _____
- Card Type (Visa/MC/AMEX) # _____ Exp. date _____

Booth Price: \$ _____ (June) _____ (Sept)

Additional Charges \$ _____ (Table/chairs, Website, and/or Inserts)

Amount Paid: \$ _____ / _____

Balance Due: \$ _____ / _____

<p>For office use only: date rc'd: _____ ck# _____ cc _____ date rc'd: _____ ck# _____ cc _____ pd in full: _____</p>
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Signed _____ **"Exhibitor"** _____ **Date** _____

NOTE: If for any reason show is cancelled due to disaster or other uncontrollable circumstance one week prior to show date, Booth Monies spent by Exhibitor will be transferred to the next re-scheduled Char-Go Home Show as a Booth Credit.

TERMS AND CONDITIONS

"Exhibitor" shall have access to said premises during the show dates. Contract is non-cancelable after 90 days prior to Show. The "Exhibitor" shall have his display in good order and ready for press review one hour prior to public opening and shall properly man said exhibit at all times during the run of the show to the public. Any booth not manned by "Exhibitor" is subject to immediate removal by "Producer" and/or show place.

MOVE-IN & MOVE-OUT

"Exhibitor" will be notified of the specific hours and dates for proper move-in and move-out through advance bulletins prior to the show. Move-in is generally one day prior to Show date and move-out is generally after closing of final day of the Show. It is the responsibility of "Exhibitor" to insure that "Exhibitor's" display is moved-in and moved-out between designated times as notified by "Producer" prior to Show dates. "Exhibitor" understands that in the event "Exhibitor's" displays are not moved-in and set up at designated times, "Producer" may not allow "Exhibitor" or "Exhibitor's" display to participate in said Show, and all monies previously paid by "Exhibitor" will be retained by "Producer" and all monies due (or owed) must be paid to "Producer" as damages for breach on contract.

PRINTED MATERIALS OR OTHER ARTICLES

Passing out printed material or other articles must be restricted to the assigned space, or the aisles and attracting attention in a noisy or an undignified manner will not be permitted. "Exhibitor" will not employ balloons inflated with any gas lighter than air, unless written permission is given at least five (5) days before Show date. The "Producer" retains the right to restrict, exclude or evict "Exhibitors" or exhibitors, which because of their method of operation become objectionable or in the opinion of the "Producer" detract from the general character of the Show. This includes persons, things, printed matter or anything else the "Producer" judges to be objectionable. In the event the above becomes necessary the "Producer" shall retain the fee paid as liquidated damages for breach of contract. "Exhibitor" shall not assign this contract or permit anyone else to use the space or any part thereof without written consent of the "Producer" and any attempt to do so will be void.

SIZE & EXHIBIT BOOTH REGULATIONS

All exhibit booth space is sold in approximately 8 foot by 10-foot units. Each exhibit booth includes an approximately 8 foot high by 10 foot wide draped backdrop and 3 foot high by 10 foot deep side dividers. "Exhibitor" is permitted to erect a side divider over the 3 foot limit for the 10 foot depth, except from the rear not more than 4 feet with an 8 foot drape or panel. It is the responsibility of the "Exhibitor" to finish the back of side dividers so they're not unsightly. No display size is allowed over 8 feet in height. This maximum height is not to exceed 1 full side and not more than 4 feet in length on the other 2 sides, so as not to block other exhibits and/or store fronts. Any exception must be cleared by the "Producer" in writing. "Exhibitor" agrees and understands that from time to time "Producer" may be required to move "Exhibitor's" assigned spaces as requested, by "Show Place," or because of circumstances, in the opinion on the "Producer," that may constitute a more favorable Show condition or changed in the floor plan as required in any event "Exhibitor" agrees to these moves as required.

WAIVER OF LIABILITY AND INDEMNITY

The "Producer" will exercise reasonable precaution for the protection of property of "Exhibitors," but shall assume no responsibility for loss or damage to the property of "Exhibitor" placed in exhibit area or adjacent grounds. "Exhibitor" shall be liable for any and all damages, which he may cause "Show Place." "Exhibitor" will pay and hold the "Producer" and "Show Place" harmless from any claim for personal injury or property damage arising from the negligence of willful act of "Exhibitor," including "Producer's" costs and attorney's fees. The "Producer" shall not be liable for fulfillment of this contract on its part, as to delivery of space, if such cause is due to building being destroyed or damaged, or by state of war, picketing, authority of law, non delivery of building construction material order, Act of God, rules and regulations of the Federal Government, or other Governmental authority, or any other cause. It is understood and agreed by the "Exhibitor" that the "Producer" may, at their discretion, cancel/or postpone said Show and may cancel this contract, if in the opinion of the "Producer," such Show would be impractical or inadvisable. If for any reason show is cancelled due to disaster or other uncontrollable circumstances one week prior to show date, Booth Monies spent by Exhibitor will be transferred to the next re-scheduled Char-Go Home Show as a Booth Credit. "Producer" may apply those funds towards the next rescheduled Show date, and thereupon both parties shall be released from any further obligation or liability one to the other.

SERVICES: ELECTRICITY IS THE SOLE RESPONSIBILITY OF THE EXHIBITOR

The "Producer" will furnish general decorations, building overhead lighting and aisle janitorial clean-up services for "Exhibitor." "Exhibitor" will keep his space neat and clean and shall at his own cost make previous service arrangements for his exhibit including electrical outlets, water or other utility connections, furniture rentals, carpeting, etc. "Exhibitor" may employ for this purpose, the official Show decorator and electrical supplier.

EXCEPTIONS: ELECTRICAL REQUIREMENTS If "Show Place" is located inside a Shopping Mall, "Exhibitor" will utilize existing floor electrical receptacles as directed by "Producer." "Exhibitor" must have available a minimum 50 foot length electrical extension chord rated at the current capacity required for "Exhibitors" display. "Producer" is not liable to "Exhibitor" in the event "Show Place" electrical circuits are unable to carry excessive loads in excess of 5 amps, or failure of such electrical circuits.